



Today's Lite Rock

Audience Profile
 Age Group 25-54
 Female 53%
 Male 47%

Mix 95.1 is your #1 Adult Contemporary station in the Northern California market. Mix is a great resource for any demographic you are looking to reach. All of our stations are broadcast on-air, online, and web-based APP for mobile devices.

PROGRAMMING LINE-UP

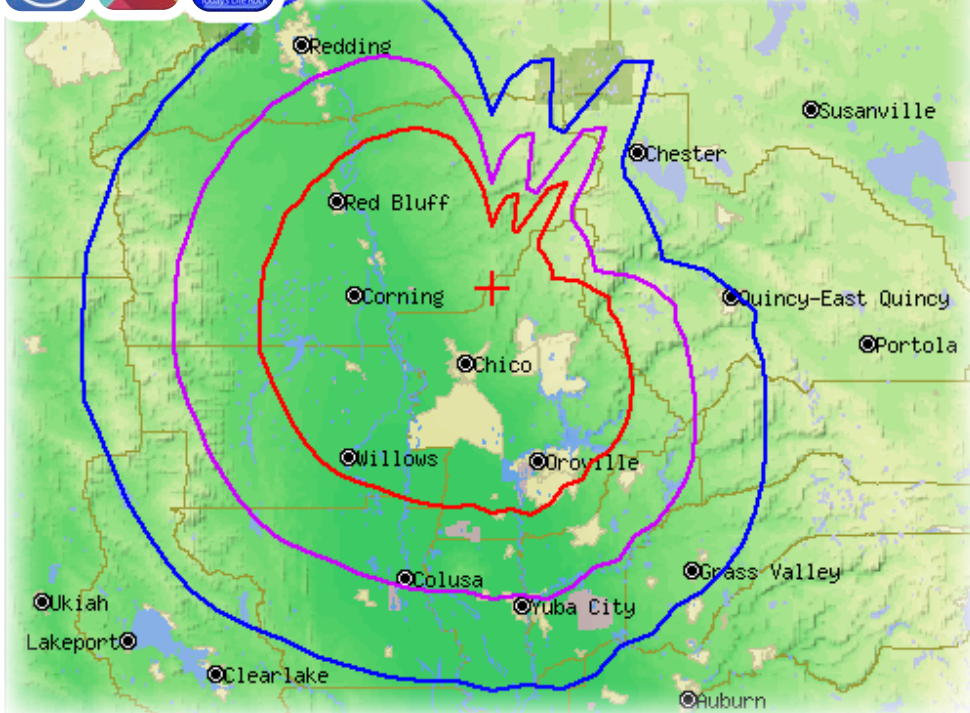
12am-5:30am M-F	Today's Lite Rock All night
5:30am-9am M-F	Manley In the Morning
9am-3pm M-F	No Repeat Workday with Robin Scott
3pm-7pm M-F	Drive at 5 with Mark Chase
7pm-12am M-F	TK Live with Tom Kent
12am-8am Sat-Sun	More Music Weekend
8am-12pm Sat	Mike Manley
12pm-3pm Sat	Mark Chase
3pm-6pm Sat	Larry Scott
6pm-12am Sat	More Music Weekend
10am-2pm Sun	Robin Scott
2pm-6pm Sun	Larry Scott
6pm-12am Sun	More Music Weekend



FACEBOOK
facebook.com/chicosmix951

WEBSITE
kmxi.com
twitter.com/Mix951
instagram.com/mix951

STREAMING APP
<http://streamdb5web.securenetsystems.net/v5/KMXI>



For more information contact:
 (530) 345-0021



DEER CREEK BROADCASTING

~ Locally Owned and Operated ~
 2654 Cramer Lane, Chico, CA 95928